Cookies Policy

To increase simplicity of use and maintain the user's interest, websites use various techniques. One of the most famous includes the use of cookies.

Cookies are small text files that websites store in each user's computer; these informations are stored in your browser *when you visit a website* or a *social network* with a pc, a *smartphone* or a *tablet*.

Each cookie contains different datas: for example the name of the server from which it comes, a numeric identifier, etc.

Cookies may reside in the system just for a session (until you close your browser) or for longer periods and may contain a unique identification code.

In our website we deem useful to inform the user about the type of cookies we use and the purposes for which they are used.

The aim is to:

- guarantee your privacy;

- ensure the simplicity of use;

- optimize our website's development.

The cookies stored in your device can not be used to access your hard disk, transmit computer virus or identify your e-mail address.

The cookies used in our website and their related uses are shown below in more detail.

Our website uses cookies to register statistics about visitors and to record informations about their preferences while surfing in our website. Our purpose here is to improve the experience of our website for our users.

Different cookies are used to different ends.

Here is a list of the most common types of cookies and the purposes for which they are used.

Session cookies
Session cookies are stored temporarily in the computer's memory while exploring a website, for example to keep track of the chosen language. The session cookies are stored in the computer for a short period of time. They are deleted when the user closes the web browser.

Permanent cookies or tracers
Permanent cookies remain in your computer for an extended period of time after the session. This type of cookie has in fact an expiration date. The permanent cookies allow websites to remember informations and settings for the next user visit, making browsing more practical and rapid, because, for example, it is no longer necessary to make a login. On the expiration date, the cookie is automatically deleted when you make your first access to the website that created it.

First-party cookies
These cookies are set by the website itself (with the same domain shown in the address bar of the browser)

and they can only be read by that site. They are commonly used to store informations such as preferences, to be used in following visits.

Third-Party Cookies

These cookies are set from a different domain than the one indicated in the address bar of the browser, or rather by organizations other than the website owners.

These cookies are used, for example, to collect informations for advertising purposes and content customization, as well as to process web statistics.

Third-party cookies are used to get information about the users' browsing habits and are believed to contain more sensible datas. This is why most web browsers allow you to change the settings so that third-party cookies are never accepted.

Below is a list of services that could be used on this website and set third-party cookies:

➢ Google Analytics (Google)

Google Analytics is a web analytics service provided by Google, Inc. ("Google") that uses cookies to collect Personal Data of the User that are transmitted and stored by Google on servers in the United States. Google uses these informations to track and examine your website use, compiling reports on website activity for website operators and to provide other services related to website activity and internet usage. Google will not associate your IP address with any other data held by Google. The refusal of using cookies, selecting the appropriate settings in your browser, can prevent the use of all the website features.

➢ Social Widgets/Buttons

These services allow users to interact with social networks directly from other websites.

➢ Facebook social buttons/widgets (Facebook)

Service operated by Facebook Inc. company that adheres to the Safe Harbor Privacy Policy Framework, to guarantee the treatment of personal data in line with all European safety standards. The service allows users to interact with their social network through another website. Facebook acquires data related to each visitor browsing the website that uses these functions. Facebook does not share any information or data in its possession with the Site or the Holder of the Treatment. For more information on the use of Personal Data by Facebook Inc., please consult the following link: www.facebook.com/privacy/explanation.php

➢ Twitter social buttons/widgets (Twitter)

Service operated by Twitter company that adheres to the Safe Harbor Privacy Policy Framework, to guarantee a treatment of personal data in line with all European safety standards. The service allows users to interact with their social network through another website. Twitteracquires data related to each visitor browsing the website that uses these functions. Twitter does not share any information or data in its possession with the Site or the Holder of the Treatment. For more information on the use of Personal Data by Twitter, please consult the following link: http://twitter.com/privacy

➢ Youtube

Youtube is a service run by Google. Each time you integrate a Youtube video in a web page, Google stores a number of cookies.

For more information about the use of cookies by Google: http://www.google.com/policies/privacy/

Managing Cookies

Because cookies are usually text files, it is possible to access them using most text editors or word processing programs. To open one of them, just double click on the icon. What follows is a list of links to web pages that explain how to view cookies using different browsers. If your browser is not present, please refer to the information provided by the browser about cookies. If you use a mobile phone, refer to its manual for further information.

> ➢ Firefox: https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
>
> ➢ Chrome: https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&topic=14666&ctx=topic
>
> ➢ Internet Explorer: http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies
>
> ➢ Safari: http://support.apple.com/kb/PH17191?viewlocale=it_IT

Deactivation / activation or deleting cookies

Cookies can be restricted or blocked by your browser settings.

If you don't want websites to store cookies on your computer at all, set your browser to receive a notification before storing each cookie. Alternatively, you can set your browser to refuse all cookies or only third-party cookies. You can also delete all cookies already present in the system. It's important to emphasize that the settings must be changed separately on each browser and computer you use.

If you want to block the storage of cookies, the correct functioning of the website will not be guaranteed. Some site's functions may not be available and you may not be able to view certain web sites. Furthermore, blocking the storage of cookies does not remove the display of advertisements. Simply, these will no longer be customized to your interests and will be repeated more frequently.

The settings are changed following a different procedure for every browser. Please refer to the help manual of the browser if necessary.

To disable cookies on a mobile phone refer to its manual for further information.

Detailed informations about the use of cookies on the Internet are available at http://www.aboutcookies.org/

Other cookies / unforeseen cookies

Considering how Internet and websites operate, we won't always be able to control the cookies that are stored by third parties through our website. This applies especially in cases in which the web page contains embedded elements, texts, documents, pictures or short videos that are stored somewhere else, but are

displayed in or through our website.

Therefore, if in our website a cookie not attributable to one of the third-party services listed before was detected, please inform us. Also consider the possibility to contact those third parties directly to ask questions about what type of cookies they store, their purpose, their expiration dates and how they ensure the users' privacy.

Thank you for your attention.